



THE WOMAN'S GUIDE TO SERIES

Don't strike out this fall. Get in to the game with *A Woman's Guide to Baseball, How To Talk His Language* (Gildan Audio; September 2006) by Paula Duffy, sports personality and founder of Incidental Contact (www.incidentalcontact.com), a sports learning site for women, who will teach you the basics of America's favorite pastime, step-by-step, in just under an hour.

What are the telltale signs you may need *A Woman's Guide to Baseball*? Does your man plan weekends and evenings around the MLB television schedule? Do you anticipate spending an inordinate amount of 'quality time' with yourself during the playoffs and World Series? Does your guy spend more time talking to the 'tube' than you? If you've answered yes to any of these, then it's time to quit being a sports widow and learn about balls and strikes.

Besides teaching the basics of the sport, Duffy entertainingly shows women the practical applications of baseball knowledge (aka 'sports speak') as it pertains to success in business, personal relationships, and, of course, romance. Yes ladies, there's more to baseball than just typical crude behavior.

"This time of year, many women feel left out with their man glued to the television watching baseball," says Paula Duffy. "*A Woman's Guide to Baseball* is an easy and fun way for women to hit a home run by getting on the couch and in to the game with their favorite guy or someone they'd like to be closer to."

ABOUT PAULA DUFFY:

Paula Duffy, founder of Incidental Contact (www.incidentalcontact.com), a sports learning site for women, is one of the media's best loved sports commentators. With a no holds barred, vibrant and insightful approach, Duffy has built a reputation as a must have for cutting edge commentary. Regularly called upon by national media outlets for top tips, thoughts, trends and advice, Duffy provides expert sports analysis and a fresh female approach to a male dominated business. Through her audio downloads, seminars, blogs and podcasts, Duffy provides sports fans with an innovative outlet to hear sports related commentary from a woman's point of view. For aspiring female fans, Duffy provides the knowledge that can help women connect though sports and get in to the game. Duffy has appeared on a number of national media outlets including ESPN, ABC, FOX, NBC, Sirius Satellite Radio, The Los Angeles Times and The New York Post. She is also a co-host of WMET radio's Sport's Journey and a resident 'sportstress' on the nationally syndicated Leeza Live Show.